



2018 McSAM Awards PARTNERSHIPS

The McSAM Awards are held each spring to recognize Maximum Creativity in Sales and Marketing. This is your opportunity to directly

market to the decision-making members of the Dallas BA. These volume builder CEOs, division presidents, architects, brokers, builders, developers, interior designers and sales and marketing professionals make and influence the product decisions on what will be featured in models, sales centers and new homes.

AVERAGE ATTENDANCE: 400+ Sales & Marketing Professionals involved within the volume builder segment.

Title Partner – EXCLUSIVE! – SOLD



After Party Partner – EXCLUSIVE! – SOLD



Cocktail Partner (Limit 2 non-competing companies) – \$3,000

- 4 tickets with VIP seating
- Recognition in the event reception area during cocktail hour
- Half-page ad in printed program (partner provides ad)
- Listing on promotional emails
- Logo on beverage tickets
- Three images at the Awards
- Logo recognition in printed program
- Recognition in *The Home Builder*

- Recognition on DallasBuilders.com

Platinum Partner – \$4,000

- 10 tickets with VIP seating
- Recognition in the event reception area
- Three images at the Awards
- Recognition in printed program
- Recognition on promotional emails
- Recognition in *The Home Builder*
- Recognition on DallasBuilders.com
- 3 ENTRY SUBMITTALS FOR 2016 Awards

Competition /

OR full page ad in printed program (partner provides ad)

Valet Partner – EXCLUSIVE – SOLD



Gold Partner \$3,000

- 4 tickets with VIP seating
- Recognition in the event reception area
- Recognition in printed program
- Three images at the Awards
- Recognition on promotional emails
- 2 ENTRY SUBMITTALS FOR 2016 Awards

Competition /

OR half-page ad in printed program (partner provides ad)

- Recognition in *The Home Builder*
- Recognition on DallasBuilders.com

Silver Partner \$2,000

- 3 tickets with priority seating
- Half-page ad in program (partner provides ad)
- Recognition on promotional email
- Three images at the Awards
- Recognition in printed program
- Recognition in *The Home Builder*
- Recognition on DallasBuilders.com

Bronze Partner \$1,000

- 2 tickets with priority seating
- Quarter-page ad in printed program (partner provides ad)
- Recognition in printed program
- Two images at the Awards
- Recognition on promotional emails
- Recognition in *The Home Builder*
- Recognition on DallasBuilders.com

Friends of McSAM \$500

- 1 ticket
- Recognition in printed program
- Recognition in *The Home Builder*
- Recognition on DallasBuilders.com

Questions?

Please contact Misty Varsalone,
 Director of Member Services,
 at 214-615-5012
 or Misty.Varsalone@
 DallasBuilders.com.

Yes! I'd love to sponsor the 2018 McSAM Awards.

Company: _____

Partnership Level: _____

CC #: _____ Exp Date: _____

Security Code: _____

Billing Address: _____

City, State Zip: _____

Phone: _____

Email: _____