

# WEBSITE MARKETING OPPORTUNITIES

As the trusted source for residential building news and information, the Dallas Builders Association is a valuable resource for both consumers and other industry professionals seeking products and services in their area.

Thousands of people visit the Association's consumer site, DallasBuilders.com, and the member site, DallasBuilders.org, each month.

Stand out from the crowd and get noticed with advertisement and upgraded listing opportunities.

**All packages include a 125x125 logo/ad (linked to your website) along with  
Priority Placement/Enhanced Listing in the Online Member Search.**

☐ **Premier - DallasBuilders.org - \$1,100/year**

Maximum 12 randomly rotating spots available with 8 visible at one time on the Member website.

Featured on the following high-visibility pages:

- Calendar (top of page)
- Members Only - Login page (top of page)
- Find Members (top of page)
- Blog (sidebar on page - always visible, no rotation)
- Member Benefits (top of page)
- About Us (top of page)
- Contact Us (top of page)
- Marketing Materials (sidebar on page - always visible, no rotation)

**Best for Associate  
Members**

☐ **Combination Package (\$1,900/year)**

Includes both the .COM and .ORG packages.

**Listing Upgrade Options**  
(Associate & Land Developers Only)



**Enhanced Listing - \$200/year**

- Priority positioning on all category listings
- Listing includes company logo, embedded YouTube video, photo, business description, social media links and email contact form
- Includes hyperlink package (see below)



**Hyperlink - \$100/year**

- Hyperlink to your website on all category listings. Also published in annual print roster
- Company name highlighted within listings

*Please see back for more options*

**All packages include a 125x125 logo/ad (linked to your website) along with Priority Placement/Enhanced Listing in the Online Member Search.**

☐ **Executive - DallasBuilders.com - \$1,200/year**

Maximum 12 randomly rotating spots available with 8 visible at one time on the Consumer website.

Featured on the following high-visibility pages:

- Home page (bottom of page)
- Advanced Member Search (top of page)
- Map page – “By Neighborhood” (top of page)
- News & Events (sidebar on page - always visible, no rotation)
- Our Members (top of page)
- Building Process (sidebar on page - always visible, no rotation)
- Contact Us (top of page)
- FAQ's (top of page)

**Best for Builder  
Members**

☐ **Combination Package (\$1,900/year)**

Includes both the .COM and .ORG packages.

**Listing Upgrade Options**

(Builders, Remodelers, & Multifamily Only)



**Builder Remodeler Priority Placement - \$200/year**

- Top page positioning in Builder/Remodeler Search on DallasBuilders.com (consumer website) and DallasBuilders.org (member website)

**What We Need:**

- 125x125 pixel graphic (can be logo only)
- URL to which your ad will link: \_\_\_\_\_

Send materials to [Holly.Pemberton@DallasBuilders.com](mailto:Holly.Pemberton@DallasBuilders.com)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Type: ☐ A/E ☐ M/C ☐ Visa ☐ Check Enclosed

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Questions?**

Contact Holly Pemberton at 214-624-3176 or  
[holly.pemberton@dallasbuilders.com](mailto:holly.pemberton@dallasbuilders.com)